



Contest Rules and Information: Land-Lease Community of the Year Awards

The National Industry Awards are presented at the 2018 MHI National Congress & Expo for Manufactured and Modular Housing. Each award winner receives a personalized trophy and recognition in industry communications. Award winners are honored at the 2018 MHI National Congress and Expo for Manufactured and Modular Housing in Las Vegas, Nevada.

What Happens to Your Entry:

Entries are screened at MHI headquarters to verify eligibility. All entries are judged by a panel of independent experts in the fields of architecture, development, home construction, multi-family housing, real estate appraisal, finance, public relations and community planning. The entries are evaluated using judging criteria based upon the submission information provided in this information sheet. The highest-scoring entry in each category receives an award. The decision of the judges is final and scores for individual entries will not be disclosed.

Entry Deadlines, Fees and Rules:

\$75 for each entry. Entry materials must be entered into the online system by **March 9, 2018**. No refunds will be granted for entries withdrawn from the competition, late or incomplete entries, or entries determined not to meet the eligibility criteria. There will be no extensions to the deadline and no exceptions will be made.

Eligibility Criteria:

Please pay special attention to the eligibility criteria for each award category and ensure that your entry meets the criteria outlined here. Any entry determined not to meet the eligibility criteria will be disqualified. No refunds will be granted for entries withdrawn from the competition, late or incomplete entries, or entries determined not to meet the eligibility criteria.

Award Notification:

Award winners will be notified by no later than April 10, 2018. The results will not be provided by phone before April 10, 2018.

Overall Eligibility:

For the land-lease community of the year award, the entry should be for a single community. The community entered must be a member in good standing of the state manufactured housing association in the state in which it is located. The Land-lease community of the year award (see map at the end of this document) is open to all HUD-Code manufactured home land-lease communities of any size in each geographic area outlined in the map below.

What to Submit in the Online Entry System:

- A typed statement that includes a description of the community/subdivision, information on the market (such as entry level, empty nester, move-up, etc.) served by the community, information on home prices and monthly lease expenses, special amenities and resident services provided by the community and any other information you believe supports your entry, such as company goals or philosophy.
- Digital images in jpeg format of at least 300 dpi and measuring 4" X 5". For file size examples, a low KB size file such as 25 KB or 75 KB does not provide a clear photo. However, file sizes such as 800 KB, 1 MB or 2 MB provide clear, high resolution photos. Provide photos showing the entrance to the community and its name, homes in the community, streetscape, amenities such as pools and clubhouses, common areas and signage. Digital images do not have to be professionally produced, but should be of sufficient quality and quantity to adequately assist the panel of judges in visualizing the community.
- Marketing materials including media ads, radio and television spots, prospect kits, etc.
- Copies of lease agreement, architectural covenants, homeowners' association regulations, and other major documents governing residential life within the community or subdivision.
- A description of the individual or company's involvement in the industry, the local community and state and/or national associations.
- Site plan.



The Judging Process:

Entries are screened by MHI staff to verify eligibility. All entries will be judged by a panel of independent judges. The entries are evaluated using objective judging criteria and the highest scoring entry in each category will receive the award. The decision of the judges is final and scores for individual entries will not be disclosed.

Important Notice:

All materials submitted to the 2018 The National Industry Awards competition become the property of the Manufactured Housing Institute. Photographs may be used in MHI's publications, MHI's Photo Library and online Photo Gallery. Entrants are responsible for obtaining permission to use photography produced by others.

Should you have any questions, contact Lee Krinzman at (703) 558-0654 or lkrinzman@mfghome.org .