



Contest Rules and Information: Outstanding Interior Design/Home Merchandising Awards

The National Industry Awards are presented at the 2018 MHI National Congress & Expo for Manufactured and Modular Housing. Each award winner receives a personalized trophy and recognition in industry communications. Award winners are honored at the 2018 MHI National Congress and Expo for Manufactured and Modular Housing in Las Vegas, Nevada.

Eligibility/Categories:

Manufactured or Modular Model Home Interior Design (located at a Retail Sales Center, or a model home in a land-lease community, or an interior design by a manufacturer) – The entering retail sales center or land-lease community must be a member of the state association where the business is located. Entering manufacturers must be members of the Manufactured Housing Institute (MHI).

Entry Deadlines, Fees and Rules:

\$75 for each entry. Entry materials must be entered into the online system by **March 9, 2018**. No refunds will be granted for entries withdrawn from the competition, late or incomplete entries, or entries determined not to meet the eligibility criteria. There will be no extensions to the deadline and no exceptions will be made.

Criteria

A home entered in this category must meet the following criteria:

- The interior design/home merchandising project must have occurred after January 1, 2016.
- It must be built to the HUD Code, or if it is a modular home, built to the state or local building code.
- A Land-Lease Community Clubhouse entered in this category must meet the following criteria:
 - The clubhouse can be new construction or a remodel/renovation project.
 - The project must have been completed after January 1, 2016.

What to Submit:

For this award the entrant must include a statement regarding the project that includes information on the home's manufacturer, square footage, location (i.e. at a retail sales center, land-lease community or trade show display home), and a detailed description of the concept and design elements used. Information on whether or not materials, including furniture and decorations were purchased new or repurposed from past projects, as well as details on types of materials used and the project budget should be provided. These awards will be judged on concept, creativity, use of space, and impact of materials, furniture and accessories.

Entry notification, fees and materials must be entered in the online awards system **no later than March 9, 2018 for each separate home or clubhouse to be entered in the competition.**

The following materials must be uploaded:

Written statement: For home entries, a written description regarding the project that includes information on the home's manufacturer, square footage, location (i.e. at a retail sales center, land-lease community or trade show display home), and a detailed description of the concept and design elements used. Also, please note whether this is a manufactured or modular home. Information on whether or not materials, including furniture and decorations were purchased new or repurposed from past projects should be provided.

For clubhouse entries, a written description regarding the project that includes information on square footage, and a detailed description of the concept and design elements used. Information on whether or not materials, including furniture and decorations were purchased new or repurposed from past projects should be provided.

Designer Information: A description of the individual and/or team members involved in the interior design project.

Budget: A detailed budget regarding the project. This should include costs of materials and professional services.

Images: A minimum of 7 interior images that illustrate what you have said about your project in the written statement. For example, if the design of an entrance area is particularly important to the success of your project, make sure you supply an image of the entrance. Provide images that are indicative of the project, allowing judges to form an accurate sense of the entirety of the space.

Floorplan (Optional): A floor plan in PDF or jpeg format.

The Judging Process:

Entries are screened by MHI staff to verify eligibility. All entries will be judged by a panel of independent judges. The entries are evaluated using objective judging criteria and the highest scoring entry in each category will receive the award. The decision of the judges is final and scores for individual entries will not be disclosed.

Important Notice:

All materials submitted to the 2018 The National Industry Awards competition become the property of the Manufactured Housing Institute. Photographs may be used in MHI's publications, MHI's Photo Library and online Photo Gallery. Entrants are responsible for obtaining permission to use photography produced by others.

Should you have any questions, contact Lee Krinzman at (703) 558-0654 or lkrinzman@mfgghome.org.