



# Categories

## THE MAX STEINBOCK AWARD

One award given in this category. \$30

## GENERAL EXCELLENCE

### Print Publication

- National/International Unions, Federations, Councils & Allied Organizations \$75
- Local/Regional/State Federations, Central/Area Labor Councils & Allied Organizations \$50
- Local/Regional/Statewide Labor Unions
  - a) <1,000 \$25
  - b) 1,001 to 10,000 \$50
  - c) 10,001 to 30,000 \$50
  - d) 30,001 or more \$50

### Single-Issue Publication

- National/International Unions, Federations, Councils & Allied Organizations \$75
- Local/Regional/State Federations, Central/Area Labor Councils & Allied Organizations \$50
- Local/Regional/Statewide Labor Unions \$50

Website \$25

Electronic Publication \$25

Blog \$25

Unless otherwise noted, these categories are each judged in two separate class groups:

- 1) **National/International Unions, Federations, Councils & Allied Organizations**
- 2) **Local/Regional/State Unions, Federations, Central/Area Labor Councils & Allied Organizations**

NOTE: Affiliate organizations and associate members should select the category that most closely aligns with the entry you are submitting. For example, if you are an associate member or affiliate organization who provided services to a national labor organization and/or are submitting an entry about a national labor issue, you should select the NATIONAL category. If you provided services to a local labor organization and/or are submitting an entry that deals with a local labor issue, you should select the LOCAL category. For questions or clarifications, please contact [info@ilcaonline.org](mailto:info@ilcaonline.org).

## VISUAL COMMUNICATIONS

### Best Design \$25

- Newspaper or Newsletter (Print)
- Magazine (Print)
- Single-Issue Publication (Print)
- Website, App or Electronic Publication

### Best Front Page/Cover \$25

- Newspaper or Newsletter (Print)
- Magazine (Print)

### Best Photograph \$25

### Best Photo Essay or Gallery \$25

### Best Informational Graphic \$25

### Best Cartoon \$25

### Best Illustration \$25

## WRITING

### Best News Story \$25

### Best Feature Story \$25

### Best Analysis \$25

### Best Profile \$25

### Best Editorial or Column \$25

### Best Labor History Story \$25

### Best Series \$25

### Best Electronic Content \$25

### Saul Miller Award: Organizing \$25

### Saul Miller Award: Collective Bargaining \$25

### Saul Miller Award: Political Action \$25

## ELECTRONIC MEDIA

### Best Use of Social Media \$25

### Best News Video \$35

### Best Issues/Advocacy Video \$35

### Best Promotional Video \$35

### Best Longform Video \$35

### Best Education and Training Video \$35

### Best Audio/Podcast/Radio Broadcast \$25

### Best Longform Audio \$25

## POLITICAL ACTION/ ORGANIZING CAMPAIGN

### Best Mail Piece \$25

### Best Persuasive Letter \$25

### Best Flyer \$25

### Best Collateral \$25

## BEST MULTIMEDIA CAMPAIGN \$35